



PRESS RELEASE
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BUILDING STEPS' STUDENTS RECEIVE FREE EYE EXAM & GLASSES
Katzen Eye Group supports learning with healthy vision

Baltimore, MD – October 19, 2010 - Building STEPS students today received a certificate for a comprehensive eye exam and complete pair of glasses from Katzen Eye Group. Recognizing that vision and learning are interdependent, Katzen Eye Group is ensuring Building STEPS' students are prepared for the classroom. "While Building STEPS enables student success through comprehensive programming, we are supporting the students through healthy vision", said Richard C. Edlow, O.D., CEO of Katzen Eye Group.

"We are thrilled our students will have direct and immediate access to eye care, which ultimately supports their academic success", said Debra Hettleman, Executive Director of Building STEPS.

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Building STEPS (Science Technology And Education Partnerships Inc.) is a non-profit organization that exposes bright, underserved high school students to science and technology-based careers, and helps them excel in these fields where minorities are overwhelmingly underrepresented. The multi-year program includes seminars, a summer internship, college counseling and alumni services. More than 90% of Building STEPS students have advanced to college, almost all of whom are the first to do so in their family. www.BuildingSTEPS.org.